



Wayne County Office of Tourism
875 East Highway 24 • Torrey, UT 84775
P 1-435-425-3930 E info@capitolreef.org

2020 Wayne County Office of Tourism Event Funding Application

OVERVIEW

The purpose of the Wayne County Office of Tourism is to utilize funds generated by Transient Room Tax in promoting the area to increase visitation to all communities in Wayne County. The efforts of the Tourism Bureau are overseen by the Wayne County Commission under the advisement of the Wayne County Tourism Advisory Board.

The Wayne County Event Funding is designed to increase the budget of events within a Wayne County community to help with the promotion of the event. **No event/organization may request more than \$3,000.00 in funding- please only request what is necessary. Funding may only be used for advertising and must be done outside of Wayne County. Funding may not be used on websites or digital/internet ads.**

FUNDING CRITERIA

Consideration will be given to those events/organizations that meet the following criteria:

1. Applicant demonstrates that the event has the potential to:
 - Increase Transient Room Tax revenues in Wayne County.
 - Increase visitor stays in Wayne County
 - Generate off-season or shoulder-season promotion to Wayne County.
2. Applicant must be a non-profit organization or municipality.
3. **Used for advertising costs only and must be done outside of Wayne County in order to qualify.**

FUNDING REQUEST PROCESS:

1. Submit the completed application by Friday **March 27, 2020. Requests will not be accepted after deadline.**

Submit request to:

Wayne County Office of Tourism
Attn: Nycole Durfey, Director
PO Box 7
Teasdale, UT 84773
Email to: info@capitolreef.org

2. The request will be reviewed by the Wayne County Tourism Advisory Board for consideration.
3. Upon approval, funds will be made available for reimbursement as soon as copies of receipts/tear sheets are received and reviewed for content.
4. **In order to receive funding the WCTC logo and website link must be displayed on all advertising materials and WCTC must be mentioned in any radio ads.** Official logo will be emailed to you, for use, upon approval.



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Event Funding Application

Primary Contact Person: _____

Name of the Applicant Organization: _____

Event: _____ Event Date: _____

Mailing Address: _____

Telephone number(s): _____

Email address: _____

Website: _____

Total Event Funds Requested \$ _____

Brief description of Event: _____

I hereby certify that the facts, figures and representation made in this application, including all attachments, are true and correct to the best of my knowledge.

Applicant:

Signature Title Printed Name Date

Submit application to:

Wayne County Office of Tourism
Attn: Nycole Durfey, Director
PO Box 77
Teasdale, UT 84773
Email to: info@capitolreef.org

If you have any questions, please call Nycole at 435-425-3930.